

Battle Axe

Privacy policy

Last updated: *March 17, 2025*. Replaces the prior version in its entirety.

Battle Axe Inc ("we" or "us") is committed to protecting and respecting your privacy. This privacy policy sets out how we use and protect any information that you provide when you use our website, battleaxe.co (the "Website").

What information we collect

- Name and contact information, such as email and mailing address, when you fill out a form on our Website.
- Technical information, such as your IP address, browser type, and operating system.
- Information about how you use our Website, such as the pages you visit and the links you click on.

How we use your information

- To provide and improve our services.
- To communicate with you about our services and promotions.
- To understand how our Website is being used.
- To comply with applicable laws and regulations.

How we share your information

- Service providers who help us operate our business, such as hosting providers, payment processors and analytics providers.
- Law enforcement agencies or other governmental authorities, if required by law or to protect our rights or the safety of others.

We never sell your contact information.

Your choices

You may choose not to provide certain information to us, but this may limit your ability to use our services.

You can also unsubscribe from our marketing communications at any time by following the instructions in the communication or contacting us directly.

Security

We take reasonable measures to protect the information we collect from unauthorized access, disclosure, alteration, or destruction. However, no method of transmission over the internet or electronic storage is completely secure, and we cannot guarantee the absolute security of your information.

Cookie policy

- Essential cookies: These cookies are necessary for our Website to function properly. They allow you to navigate our Website and use our services.
- Analytical cookies: These cookies help us to understand how our Website is being used, so we can improve it. They collect information about your use of our Website, such as which pages you visit and how long you spend on each page.

We use cookies for the following purposes:

- To provide and improve our services
- To analyze how our Website is being used
- To personalize your experience with our services

You can control cookies through your browser settings. Most browsers allow you to block cookies or to alert you when cookies are being sent to your device. However, if you block cookies, you may not be able to use some features of our services.

Changes to our privacy and cookie policy

We may update this privacy and cookie policy from time to time to reflect changes in our practices or to comply with applicable laws. We encourage you to review this policy periodically.